



# CASE STUDY



IMAGINE | CREATE | DISPLAY



**CLIENT:**  
Wash Design - Preston

**LOCATION:**  
Cadwell Park Race Track - Lincolnshire

**SCOPE OF WORK:**  
Partitioning to create virtual press rooms.

**SYSTEM SPECIFICATIONS:**  
XXX



## PROJECT OVERVIEW:

For the press launch of new Hyundai i30 the requirement was free-standing 'rooms' that had to be created within the press launch area. Build up timing was incredibly tight with only 3 hours allocated to complete all the install.

Included were single sided and double sided TRIGA® Max systems as well as a large 50" plasma screen on a 5m TRIGA® Max wall. The textile walls helped to suppress noise vibration and as such the partitioned areas created were devoid of noise.

The press launch lasted for 3 days, after which all displays had to be removed and off-site within a 2 hour time slot as further events were booked to take occupation of the space.

The client was delighted with TRIGA® Max and the speed and efficiency of the entire operation.

## BENEFITS:

Very versatile and incredibly quick to erect and break down. Extremely stable and able to handle the weight of plasma screen. Single or double sided configurations is also possible with TRIGA® Max.

## INNOVATIVE TENSIONED TEXTILE DISPLAY SOLUTIONS

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