



CASE STUDY



IMAGINE | CREATE | DISPLAY



CLIENT:
Jaguar - Landrover

SCOPE OF WORK:
Photobooth backdrop

SYSTEM SPECIFICATIONS:
3m high x 13m wide L-Booth with curve

PROJECT OVERVIEW:

The Jaguar/Landrover dealership required a single span, brilliant white backdrop 13m wide x 3m high, in one piece to be use as a photo backdrop for all of their prestige vehicles prior to going on sale.

A curved apex was required and an absolute guarantee they wouldn't get any reflections from photographs. 3m height was critical as they needed the photographer to capture the whole car but not run out of backdrop space on the photo. They also wanted to have the ability to move the system if necessary.

BENEFITS:

TRIGA® Max was the preferred product because of it's curved components and the ability to build higher structures. The light weight and modularity also means the system can be moved.



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