



CASE STUDY



IMAGINE | CREATE | DISPLAY



CLIENT:
Bruns and McDonnell

SCOPE OF WORK:
Supply of a versatile stand that could be adapted to different layouts.

SYSTEM SPECIFICATIONS:
2.5m high x 6m wall with plasma screen brackets.
1.0m wide counter



PROJECT OVERVIEW:

A Kansas City, Missouri based blue chip company (\$32m turnover and operate in 50 countries) who are moving into the UK market. They were looking for a stand that could easily be adapted to the numerous events and conferences they were booked to attend and in some cases host. The TRIGA® Max stand supplied has been used in numerous locations throughout the UK and in several different configurations depending on size and shape of the floor space available. They also purchased a freestanding TRIGA® Max counter which is used as and when space allows.

BENEFITS:

TRIGA® Max was the preferred product because of its versatility and easy of use. The display walls are also sturdy enough to accommodate plasma screens.



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