



CASE STUDY



IMAGINE | CREATE | DISPLAY



CLIENT:
Cutting Edge Exhibitions / Mercedes Benz

LOCATION:
Mercedes Benz Inhouse Workshop / East London

SCOPE OF WORK:
Supply of Walls

SYSTEM SPECIFICATIONS:
4x Sets of 8x2.5m TRIGA Max straight walls



PROJECT OVERVIEW:

With a 2 day lead time, we produced 4x 8x2.5m straight walls in time to ship to East London for an inhouse Mercedes Benz workshop at their manufacturing facility. Used as speaker backdrops for various presentations, these mammoth walls both conveyed a simple yet effective message as well as claiming the space, creating an unmistakable brand presence. The fact that TRIGA can flat pack made the logistics extremely budget friendly and practical. The kits were shipped via airport to airport cargo in 8x wheel bags, arriving at their destination within 2 hours of completion.

BENEFITS:

Client was exceedingly happy with the result and highlighted the logistics cost savings and speed of installation as over-riding features that contributed to their choice of TRIGA as a preferred system for this particular project.

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marketing@trigadisplays.com
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Submitted by: Gawk Visual Engineers
Country: South Africa

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